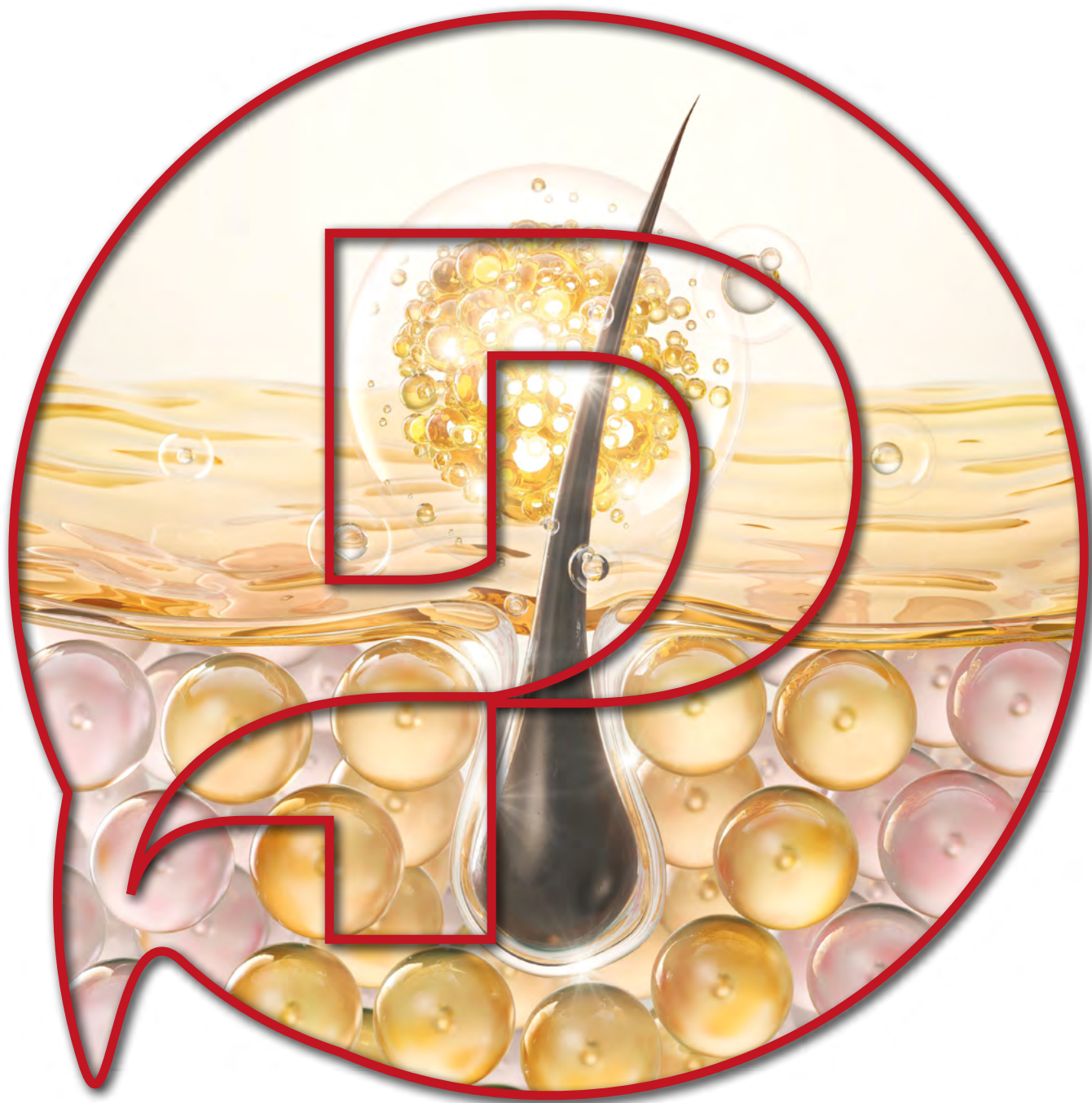




**PetShine**  
BEAUTY&CARE







PetShine Beauty&Care

is a line of  
**shampoos** and **conditioners**

created with  
innovative, gentle  
and sustainable formulas.

Based on **naturally** derived **raw materials**

inspired by

**green chemistry**

and produced using **cutting-edge technology**,

they guarantee our furry friends

the best possible wellbeing,

while always respecting their unique

skin balance.





In ancient Rome

**olive oil (oleum)**

was a symbol of prosperity,  
considered a gift from the gods,  
mixed with aromatic herbs and fragrances

it was used as a

**moisturiser for perfumed balms**

massage ointment and **medicines.**

The **Petshine Beauty&Care** line  
is inspired by **our origins.**

**Innovative patented ingredients**  
of plant origin, such as **silicone-like**,  
fatty acids, restore the **hydrolipidic film**,  
and thanks to the creamy foam, they provide **softness**  
even when used in small quantities.

All the formulas are

**Made in Italy**

and free from palm oil derivatives.



They are **eco-sustainable**,  
compliant with vegan standards,  
with **contents being** **over 90% natural**

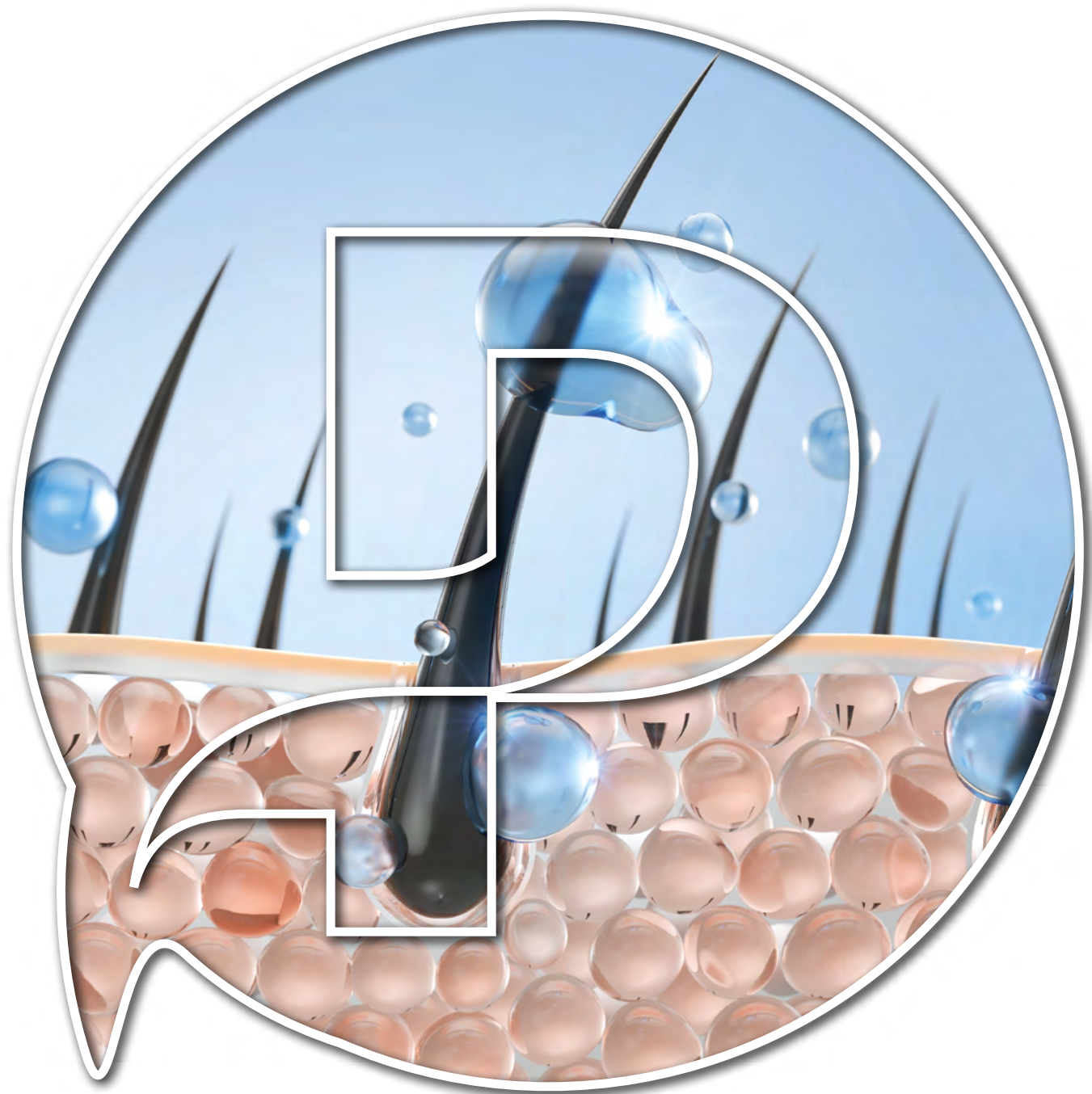
and with **environmental benefits**

such as **water-efficiency** [quick rinsing  
and **energy savings** [less drying].

The products are labelled in accordance with  
**CLP Regulation**

*[Classification Labelling and Packaging] CE n. 1272/2008.*





## “OliveOil” Patented

LONG-LASTING HYDRATION: Moisturizing, soothing, and emollient. Patented li-po-polypeptide containing condensed fatty acids from olive oil.

NATURAL AND SUSTAINABLE: Derived from plant sources such as *Olea Europaea* (Olive). Does not contain derivatives of *Elaeis Guineensis* (palm and palm kernel), is Cosmos approved and vegan compliant, with a natural content of over 90%. It is composed of fatty acids from olive oil, oleic acid and linoleic acid, and PCA, one of the main components of the skin's Natural Moisturizing Factor (NMF).

“GREEN SILICON” EFFECT: Technology that gives a silicone-like feel, while being derived from plant-based ingredients.



## Panthenol

Stimulates cell growth and tissue repair. On the outside, it creates a protective barrier between the skin and external irritants, while on the inside it promotes natural skin regeneration.



## Coconut derivatives

Provides soothing and moisturizing effects, preventing dryness and irritation with a refreshing and anti-itching effect.



## Hydrolyzed oats

Provides soothing and moisturizing effects, preventing dryness and irritation with a refreshing and anti-itching effect.



## Aloe vera gel

Natural extract from aloe leaves, with elasticizing, regenerating, firming, and normalizing action.





## Chamomil extract

Emollient and softening action, for sensitive skin and dry and dehydrated coats.

## Horse chestnut extract

ASTRINGENT: Reduces sebaceous secretion and improves overall skin health.

VENOTONIC: Improves blood circulation, helping to reduce swelling and promoting healthier skin.

COAT CONDITIONING: The extract helps to improve the structure and shine of the coat, making it softer and easier to comb.



## Vitamins A, C, E, F

Encapsulated vitamin complex that regulates collagen synthesis, promotes epidermal regeneration, and protects against oxidative stress.

## Calcium pantothenate

PREVENTS AGING: Helps slow down the aging process, prolonging the average life of cells.

COAT HEALTH: A deficiency can lead to premature gray hair.



## Bisabolol

Effective as a soothing agent for reddened skin.





## Zinc gluconate

Counteracts the formation of dandruff and regulates sebum production.

## Chlorhexidine

Chlorhexidine has a broad-spectrum antiseptic action, active against gram-positive and gram-negative microbes, as well as fungi. It has a bactericidal action.



## Hydrolyzed keratin

Hair restructuring agent. Used to give body, volume, and shine. Excellent conditioning and detangling properties.

## Hydrolyzed sericin

Sericin is a protein obtained from silk and is particularly rich in serine, an amino acid similar to the structural proteins of the skin, highly hydrophilic, capable of retaining water and regulating the skin's moisture levels. Sericin has the ability to bind to the keratin in the hair and skin, selectively repairing damaged areas and preventing irritation. It protects, nourishes, moisturizes, restructures, and strengthens the hair by forming a protective film that gives the skin elasticity and tone.



## Hydrolyzed collagen

Hydrolyzed collagen has film-forming and protective properties. It has conditioning, regenerating, and anti-aging properties.



## PROFESSIONAL SHAMPOO

# 00 neutris

250 ml. | 5 l.



Dilution:  
First shampoo 1/15  
Single wash 1/10



Leave-in times:  
Not necessary

Key ingredients:



### Deep cleansing shampoo

Action: **Degreasing/Antistatic**

This shampoo facilitates deep cleaning of the coat and skin without compromising the integrity of the skin barrier. It leaves the coat soft and shiny, improving its overall appearance. **Panthenol** and **hydrolyzed oatmeal** have soothing and moisturizing effects, preventing dryness and irritation with a refreshing and anti-itching effect.

- **SUITABLE FOR:**  
Dogs and cats, universal shampoo, first wash shampoo.
- **DILUTION:**  
Recommended 1/15, as a first shampoo; recommended 1/10, in case of a single wash.
- **ASSOCIATED WITH:**  
All **PetShine** conditioners.



#### TIPS **Extra volume**

1st Shampoo: **Neutris**  
2nd Shampoo: **Vitalis**



The creation of a rich, creamy lather eliminates the need for a waiting time and allows for immediate rinsing. The combination of active ingredients and a long-lasting fragrance make washing a pleasant experience for our four-legged friends.







## PROFESSIONAL SHAMPOO

# 01 vitalis

250 ml. | 5 l.



Dilution:  
1/10



Leave-in times:  
Not necessary

Key ingredients:



Shampoo for curly/short coats,  
volumizing

Action: Volumizing/Moisturizing  
Elasticizing/Antistatic

**Chamomile** and **horse chestnut** provide deep, long-lasting hydration, leaving the coat soft, shiny, and voluminous.

- **SUITABLE FOR:**  
Dogs and cats, volumizing shampoo, curly, short, coarse hair.
- **DILUTION:**  
Recommended 1/10.
- **COMBINE WITH:**  
All **PetShine** conditioners.



TIPS **Extra volume**

1st Shampoo: **Neutris**  
2nd Shampoo: **Vitalis**



The creation of a rich, creamy lather eliminates the need for a waiting time and allows for immediate rinsing. The combination of active ingredients and a long-lasting fragrance make washing a pleasant experience for our four-legged friends.









## PROFESSIONAL SHAMPOO

# 02 aqueos

250 ml. | 5 l.



Dilution:  
1/10



Leave-in times:  
Not necessary

Key ingredients:



Shampoo for medium and long coats

Action: [Moisturizing/Antioxidant/Antistatic](#)

**Horse chestnut** and **panthenol** give structure and shine to the coat.

- **SUITABLE FOR:**  
Dogs and cats, long, dry coats.
- **DILUTION:**  
Recommended 1/10.
- **COMBINE WITH:**  
All **PetShine** conditioners.



TIPS **Boost hydration**

1st Shampoo: **Aqueos**

2nd Conditioner: **Fortex**



The creation of a rich, creamy lather eliminates the need for a waiting time and allows for immediate rinsing. The combination of active ingredients and a long-lasting fragrance make washing a pleasant experience for our four-legged friends.







## PROFESSIONAL SHAMPOO

# 03 thermalis

250 ml. | 5 l.



Dilution:  
1/10



Leave-in times:  
Not necessary

Key ingredients:



Shampoo for sensitive and irritated skin

Action: **Gentle/Calming/Soothing**  
**Emollient/Antistatic**

**Aloe, Chamomile, and Oats** have a regenerating action, restoring the skin barrier for an emollient and softening effect. Reduces irritation, itching, and dryness. Also suitable for puppies and frequent washing.

- **SUITABLE FOR:**  
Dogs and cats, sensitive coats and post-stripping shampoo.
- **DILUTION:**  
Recommended 1/10.
- **ASSOCIATED WITH:**  
All PetShine conditioners.



TIPS **Normalizing/Purifying**  
*1st Shampoo: Clorexit*  
*2nd Shampoo: Thermalis*



The creation of a rich, creamy lather eliminates the need for a waiting time and allows for immediate rinsing. The combination of active ingredients and a long-lasting fragrance make the washing experience a pleasant moment for our four-legged friends.









## PROFESSIONAL SHAMPOO

04  
lux

250 ml. | 5 l.



Dilution:  
1/10



Leave-in times:  
Not necessary

Key ingredients:



### Shampoo for shiny coats

**Action:** Refreshing/Moisturizing/Antistatic

Enhances the natural color of the coat, improving its overall appearance and leaving it soft and shiny.

- **SUITABLE FOR:**  
Dogs and cats, black and white coats.
- **DILUTION:**  
Recommended 1:10.
- **COMBINE WITH:**  
All PetShine conditioners.



#### TIPS **Extra shine**

*1st Shampoo: Neutris*

*2nd Shampoo: Lux*



The creation of a rich, creamy lather eliminates the need for a waiting time and allows for immediate rinsing. The combination of active ingredients and a long-lasting fragrance make washing a pleasant experience for our four-legged friends.







## PROFESSIONAL SHAMPOO

# 05 clorexit<sup>+</sup>

250 ml. | 5 l.



Dilution:  
1/10



Leave-in times:  
Not necessary

Key ingredients:



Shampoo with chlorhexidine

Action: Antiseptic/Deodorant  
Moisturizing/Antistatic

**Chlorhexidine** has an antiseptic action, combats the formation of dandruff and, combined with **zinc gluconate**, regulates sebum production, leaving the coat moisturized and purified.

- **SUITABLE FOR:**  
Dogs and cats, antibacterial shampoo.
- **DILUTION:**  
Recommended 1/10.
- **ASSOCIATED WITH:**  
All PetShine conditioners.



TIPS Normalizing/Purifying

1st Shampoo: **Clorexit**

2nd Shampoo: **Thermalis**



The creation of a rich, creamy lather eliminates the need for a waiting time and allows for immediate rinsing. The combination of active ingredients and a long-lasting fragrance make washing a pleasant experience for our four-legged friends.









## CONDITIONER

# C1 distrix

250 ml. | 1 l.



Dilution:  
Moisturizing 1/10



Leave-on time:  
2/3 min.

Key ingredients:



### Detangling mask

**Action:** Detangling/Moisturizing

Keratin adds body, volume, and shine, moisturizes and detangles.

- **SUITABLE FOR:**  
Dogs and cats.
- **HOW TO USE:**  
**DETANGLING:** after washing in the tub, distribute a small amount over the entire coat, leave on for 2-3 minutes and rinse thoroughly.  
**MOISTURIZING:** dilute 1/10 with warm water and spray evenly.
- **COMBINE WITH:**  
All **PetShine** shampoos.



#### TIPS **Pre-bath for dogs and cats in shedding season**

Use on wet coat;  
Massage gently;  
Leave on for 3-5 minutes;  
Rinse and proceed with bathing.



The combination of active ingredients and a long-lasting fragrance make the washing experience a pleasant moment for our four-legged friends.







## CONDITIONER

# C2 fortex

250 ml. | 1 l.



Dilution:  
Nutrient 1/10



Leave-in times:  
2/3 min.

Key ingredients:



### Fortifying mask

**Action:** **Repairing/Nourishing**

Sericin is a protein obtained from silk. It has the ability to bind to the keratin in the hair, selectively repairing damaged areas and preventing irritation. It protects, nourishes, and moisturizes, strengthening the hair and providing long-term hydration.

- **SUITABLE FOR:**  
Dogs and cats.
- **HOW TO USE:**  
**REPAIRING:** after washing in the tub, distribute a small amount over the entire coat, leave on for 2-3 minutes and rinse thoroughly.  
**NOURISHING:** dilute 1/10 with warm water and spray evenly.
- **ASSOCIATED WITH:**  
All **PetShine** shampoos.



### TIPS **Boost hydration**

*1st Shampoo: **Aqueos***  
*2nd Conditioner: **Fortex***



The combination of active ingredients and a long-lasting fragrance make washing a pleasant experience for our four-legged friends.









## CONDITIONER

# C3 renova

250 ml. | 1 l.



Dilution:  
Anti-age 1/10



Leave-in times:  
2/3 min.

Key ingredients:



### Restructuring mask

**Action:** Restructuring/Anti-aging

Keratin, collagen, and aloe have an elasticizing, regenerating, and anti-aging effect, giving the coat body, volume, and shine, as well as conditioning and detangling it.

- **SUITABLE FOR:**  
Dogs and cats.
- **HOW TO USE:**  
**RESTRUCTURING:** after washing in the tub, distribute a small amount over the entire coat, leave on for 2-3 minutes and rinse thoroughly.  
**ANTI-AGING:** dilute 1/10 with warm water and spray evenly.
- **ASSOCIATED WITH:**  
All PetShine shampoos.



#### TIPS Intensive care

*After shampooing Massage gently  
Leave on for 3-5 minutes*

**Fortex+Renova**



The combination of active ingredients and a long-lasting fragrance make washing a pleasant experience for our four-legged friends





## CONDITIONER MIST

# C4 mirabilis

250 ml.



Dilution:  
Ready to use.



Leave-in times:  
30/40 sec.

Key ingredients:



### Silky glow coat mist

- Action:**
- Balanced shine.
  - Free from volatile oils and silicones.
  - Anti-static/Anti-frizz/Anti-tangle.
  - Conditioning.
  - Does not alter volume.
  - Protects against damage from ultraviolet light.
  - Heat protector.
  - Facilitates drying.

Thanks to advanced technology, when light hits the hair, special molecules in the **mullein extract** absorb the energy and transform it into a new light emission, creating the “magic” of luminescence. The intelligent optical filter captures invisible UV light and converts it into visible, natural brightness, making your dog or cat’s coat more radiant and healthy without weighing it down.

- **SUITABLE FOR:**  
Dogs and cats.
- **HOW TO USE:**  
Spray onto wet or dry fur, massage for 30–40 seconds. Comb through. No rinsing required.
- **ASSOCIATED WITH:**  
All **PetShine** shampoos/conditioners.



**SENSORY EXPERIENCE:** Pleasant and fresh thanks to its lightness and delicate violet scent.



**PetShine**  
BEAUTY&CARE

**mirabilis**

CONDITIONER MIST  
for dogs and cats



Lucidante  
Anti nodi  
Shine effect  
Prevents knots

**C4**



250ml e  
NET WT. 9.0 Oz.

## PERFUME

# P1 Roma

100 ml.



## FRAGRANCE

Elegant, fresh, delicate

Completely eliminates unpleasant odors from the coats of dogs and cats. The delicate fragrance makes it pleasant for all breeds.

- **SUITABLE FOR:**  
All types of dog and cat coats.
- **DIRECTIONS FOR USE:**  
Spray onto dry or wet coats.



MADE IN  
**ITALY**  
MADE IN





PERFUME

# P2 Pompei

100 ml.



FRAGRANCE

Refined, floral, musky

Completely eliminates unpleasant odors from the coats of dogs and cats. The delicate fragrance makes it pleasant for all breeds.

- **SUITABLE FOR:**  
All types of dog and cat coats.
- **DIRECTIONS FOR USE:**  
Spray onto dry or wet coats..



MADE IN  
ITALY  
MADE IN



PERFUME

# P3 Brixia

100 ml.



## FRAGRANCE

Gourmand, fruity, floral

Completely eliminates unpleasant odors from the coats of dogs and cats. Its delicate scent makes it pleasant for all breeds.

- **SUITABLE FOR:**  
All types of dog and cat coats.
- **DIRECTIONS FOR USE:**  
Spray onto dry or wet coats.





PERFUME

# P4 Tivoli

100 ml.



FRAGRANCE

Mediterranean, fresh, aquatic

Completely eliminates unpleasant odors from the coats of dogs and cats. Its delicate scent makes it pleasant for all breeds.

- **SUITABLE FOR:**  
All types of dog and cat coats.
- **DIRECTIONS FOR USE:**  
Spray onto dry or wet coats..



MADE IN  
ITALY  
MADE IN



PERFUME

# P5 Ottavia

100 ml.



## FRAGRANCE

Powdery, talcum-scented, sweet

Completely eliminates unpleasant odors from the coats of dogs and cats. Its delicate scent makes it pleasant for all breeds

- **SUITABLE FOR:**  
All types of dog and cat coats.
- **DIRECTIONS FOR USE:**  
Spray onto dry or wet coats.



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ITALY  
MADE IN



PERFUME

# P6 Nerone

100 ml.



FRAGRANCE

Aromatic, woody, spicy

Completely eliminates unpleasant odors from the coats of dogs and cats. Its delicate scent makes it pleasant for all breeds.

- **SUITABLE FOR:**  
All types of dog and cat coats.
- **DIRECTIONS FOR USE:**  
Spray onto dry or wet coats..



MADE IN  
ITALY  
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[porrinigroup.com](http://porrinigroup.com)



Premium Pet Products

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